

Timeless Beauty

M/Y Logica by Logica Yachts







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The romance of classic design combined with contemporary appeal, this was the design brief for luxury motor yacht MY LOGICA. This beautiful 45-metre vessel was built by the Italian shipyard LOGICA YACHTS and launched in July 2014.

The vision was a navetta-style vessel that was comfortable, quiet and light-filled, with a rational distribution of available space. This boat would be designed to make the most of everything the Mediterranean has to offer. MY LOGICA had to be as beautiful as a sailboat of equivalent length, but as roomy and comfortable as three of them.

Derived from Brenta Yacht Design studio's renowned work in sailboat design, the idea behind the yacht's elegant exterior styling was to import the culture and values of Mediterranean sailing into the world of displacement cruising to appeal to owners who are genuinely passionate about yachting and the sea. The exterior form had to be as much an expression of its function as it would for a sailing yacht.

LOGICA YACHTS are steel/aluminium displacement motor yachts with stunning sleek design, engineered for the highest safety, excellent performance, range and comfort. A strong personality defined by Brenta incorporated the philosophy, the elegance and the appeal of the sailing world. The gentle profile, essential and discrete, was designed to maximise the interior volumes, whilst majesty and strength are displayed in the imposing vertical bow.

With naval architecture from PLANA Design, MY LOGICA is a step forward in terms of sea keeping and efficiency. The key values are low consumption, long range and hull shape stability. Starting from the bow and working backward, the design has a coherence and fluidity with no surprises or jarring elements. Together with the clean yacht lines and the innovative technical solutions, an outstanding on-board experience is achieved. The superstructure was designed to create long sightlines through the yacht and maximise the contact with the marine environment.

This superyacht boasts airy interiors with plenty of natural light, enhanced by the interior décor of London based design company Martin Kemp Design. Contemporary and sophisticated defines the interiors, with shades of ash greys, browns and creams. The styling is simple and clean. Her vast main deck saloon with its beautiful oak floor and stainless steel insets, is surrounded by luxurious mirrors, glass, polished ebony and lacquerer. Cream sofas and armchairs provide ample and plush seating either side for guests. The detail and refinement of the chic design is achieved with large patterned cushions and gold coloured coffee tables.

The interior draws on luxurious materials such as Macassar Ebony, Striato Apuano and Cosmic Black marbles, combined with refined lacquered finishes that are anchored by calming floors and ceilings of stained oak with polished stainless steel “caulking.” Based Upon in London was commissioned to create a bespoke piece of art consisting in layers of pigmented resins & liquid metal hand polished to a high gloss finish, panels of a striking petrol blue, which provide a signature motif in the main deck living areas. Soft leathers supplied by the likes of Ben Whistler and J. Robert Scott in the guest cabins are married with luscious fabrics by Sahco in Germany and Holly Hunt in the USA. The custom designed carpets are by Matthew Wailes in London, while the bespoke lamps and lighting fixtures are from Altraluce in Italy, Carlyle in New York and Haberdashery in London. An “opulent minimalism” is the visual perception and the right definition to describe the mood of the interior. The final result is a delicious smorgasbord of materials, finishes and textures that delight and stimulate the senses.

The main dining area is also found in the main saloon. It features a large glass table encompassed by white leather and dark wood chairs, above which hangs the most eye-catching, unique chandelier. The whole area basks in natural light with incredible views provided by the surrounding large windows.

A total number of 12 guests can be comfortably accommodated on board, with 6 deluxe cabins, including a luxurious master cabin, one VIP and four guest cabins. In the lower deck, there is a separate accommodation for a highly trained crew of 9 and a wide crew mess.

In the forward of the main deck, can be found an unrivalled extra-large 5.5 swimming pool; with down-stream swimming system, fresh and sea water; and a bespoke whirl pool. Spectacular, uninterrupted views can be enjoyed from around the pool as guests relax on the large, comfortable sun loungers.

Her large capacity tanks allow for lengthy passages, offering the owner the luxury of being able to choose from a vast expanse of cruising destinations and routes around the world. In recognition of her RINA green certification, she has the honour being allowed to stay at anchor in the most beautiful, pure and uncontaminated marine areas.

The key to producing a timeless design is taking something from the past and adding something from the future, which is more difficult than it sounds. And yet MY LOGICA is a beautiful vessel within which this has been achieved. She is an elegant, bright, innovative and distinct new concept of a motor yacht.

